

NORFOLK  VIRGINIA
Convention & Visitors Bureau
Life. Celebrated Daily.

Media Contacts: Donna Allen/Erin Filarecki
232 East Main Street
Norfolk, VA 23510
Tel: (757) 664-6620
Fax: (757) 622-3663
www.norfolkcvb.com

FOR IMMEDIATE RELEASE

September 4, 2008

NCVB Hosts 8th Annual Celebration of Success Luncheon
Guest speaker is author of "The Travel Marketer's Guide To Social Media"

Norfolk, VA – Norfolk Convention & Visitors Bureau (NCVB) and the NCVB Training & Research Foundation, Inc. celebrates its success at the eight annual Celebration of Success luncheon on Thursday, September 25, 2008 from noon to 1:30 p.m. at Sheraton Norfolk Waterside.

The theme for this year's event is "How Social Media is Changing The Way We Network." Special guest speaker is Cindy Estis Green, managing partner of The Estis Group, of Atlanta, GA. and author of "The Travel Marketer's Guide To Social Media."

The luncheon will also recognize the recipients of the seventh annual "Tourism Works for Norfolk" award. This year's recipients are Dilip Desai, Hari Thakkar and LTD Management Company, LLC.

Registration for the luncheon is due by Friday, Sept. 12. RSVP online at www.norfolkcvb.com/rsvp. For more information, contact Kristi Kennedy at 757-664-6620 or kkennedy@norfolkcvb.com.

~ Norfolk: From the Sea to Shining Scene of Culture & Leisure ~

Welcoming visitors for the past 400 years, the city of Norfolk enjoys a storied past attracting travelers seeking an exciting vacation blending history and heritage with contemporary activities and attractions. Home to the largest Naval base in the world, Norfolk pays homage to its affinity and affection for its waterfront location by showcasing an easily walkable downtown district that offers eclectic dining options, burgeoning arts scene, high-end shopping, and year-round special events attracting thousands of travelers.